

## Message Text

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43

ACTION CU-04

INFO OCT-01 EA-07 ISO-00 ( ISO ) W  
----- 106700

R 120716Z NOV 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 8083

INFO USIA WASHDC

UNCLAS TOKYO 14705

E.O. 11652: N/A

TAGS: OEXC/JA

SUBJECT: SPEAKER EVALUATION: HARALD MALMGREN, ARCHIE DAVIS,  
ROBERT STERN

1. DETAILED REPORTS FROM CENTERS NOT YET ALL IN, BUT  
PRELIMINARY IMPRESSION OF SPEAKER FOR PACKAGED PROGRAM  
ON WORLD TRADE AND MONETARY PROBLEMS IS THAT THIS IS BEST  
GROUP OF STAGS FOR ANY MULTI-SPEAKER MAJOR PACKAGED  
PROGRAM TO DATE.

2. MALMGREN'S PRESENTATIONS AND DISCSIONS LUCID,  
DETAILED, AUTHORITATIVE, ALWAYS WELL-INFORMED. HIS  
OFFICIAL STATUS ESSENTIAL ASSET TO PROGRAM'S SUCCESS.  
DAVIS' MODESTY, COMBINED WITH EXCELLENT GRASP OF  
INTERNATIONAL ECONOMIC PROBLEMS AND EFFECTIVE EXPRESSION  
OF U.S. BUSINESS POINT OF VIEW, MADE EXCEPTIONALLY  
FAVORABLE IMPRESSION EVERYWHERE. STERN IS SCHOLARLY,  
KNOWLEDGABLE, AND ABLE TO MAKE COMPLEX TECHNICAL  
MATTERS COMPREHENSIBLE.

3. COMPLEMENTATION AND MUTUAL REINFORCEMENT OF THESE  
THREE MEN HELPED MAKE TWO-DAY NATIONAL SEMINAR IN  
OSAKA UNUSUALLY GOOD. INHERENT IN DECISION TO TRAT  
BOTH TRADE AND MONETARY MATTERS AT ONCE HAS BEEN  
DANGER THAT THESE TWO TOPICS WOULD GALLOP OFF IN  
DIFFERENT DIRECTIONS, LEADING TO DIFFUSE, UNSATISFACTORY  
PROGRAMS. THESE SPEAKERS HAVE, HOWEVER, BEEN UNSUALLY  
SUCCESSFUL IN AVOIDING THIS PERIL. DISCUSSIONS HAVE  
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TENDED INVOLVE UNUSUALLY HIGH PERCENTAGE OF ACTIVE

PARTICIPATION BY JAPANESE AUDIENCE MEMBERS. INTER-RELATIONS OF TRADE AND MONETARY ASPECTS HAVE EMERGED CLEARLY, AND DIALOGUE HAS KEPT TO THE POINT.

4. POST EXTENDS HEARTFELT APPRECIATION TO CU AND AGENCY FOR LINING UP THIS EXCEPTIONAL ROSTER OF FINE SPEAKERS, WHO GOOD INDIVIDUALLY AND OUTSTANDING AS TEAM. DETAILED EVALUATION, INCLUDING MORE ON STERN WHEN HE COMPLETES JAPAN APPEARANCES, WILL FOLLOW IN DUE COURSE.  
SHOESMITH

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NNN

## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Comment:**  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** kellerpr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 01 FEB 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <01-Feb-2002 by elbezefj>; APPROVED <08 FEB 2002 by kellerpr>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SPEAKER EVALUATION: HARALD MALMGREN, ARCHIE DAVIS, ROBERT STERN  
**TAGS:** OEXC, JA  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005